

	Session 1 – Wednesday 6 <sup>th</sup> December 2017			
8:00am -	Coffee	Registration – WG Foyer Level 3 – Registration available during entire conference		
9am –	Introduction	Opening and introduction to conference		
9:15am -	Keynote	Professor David Barton - Tracing changes in writing practices as academics become digital scholars		
10:30am	Morning tea – WG Foyer Level 3			
	Room	WG803	WG809	WG907
11am	Paper title	A hairy issue – A multimodal analysis of advertisements for hair restoration products and treatments in UK men’s lifestyle magazines	A study of expressive behaviour on Japanese variety television shows: A multimodal analysis of expressive behaviour for image construction of guests appearing on shows	An Analysis of Obama’s speech on Iran’s nuclear deal: CDA and Classical Rhetoric
	Author/s	Hermans, Anne-Mette	Kim, Jae Hun	Amin, Foroogh
11:30am	Paper title	“Oh, Sugar”: Media framing of diabetes definition and responsibility attribution	Semiotic affordance in comicbooks as complex multimodal artefacts: A diachronic study from 1940 to 2010.	University President Motivating Language Use in the Generic Moves of Website Welcome Message
	Author/s	Gounder, Farzana	Veloso, Francisco O. D.	Hu, Bing
12pm	Paper title	Youth at the margins: A discursive analysis of Aotearoa New Zealand Sexual & Reproductive Health (SRH) policy	The use of address terms in online football headlines in Thai: Critical Discourse Analysis	Investigating British newspapers’ stance toward the refugee crisis: Perspective from the appraisal model and social theory
	Author/s	Morison, Tracy Herbert, Sarah	Ketkaew, Chawadon	Tavassoli, Fatemeh
12:30pm -	Paper title	Does cancer matter?: Discourses in participatory cancer charity events in public places	Visualising Multimodal Discourse Analysis using Kaleidographic: A Case Study of Discursive News Values Analysis in Most Shared News	A discursive approach to the public relations of financial crisis
	Author/s	Okabe, Daisuke	Caple, Helen Bednarek, Monika	Sky Marsen
1pm	Lunch – WG Foyer Level 3			
	Room	WG803	WG809	WG907
2pm	Paper title	The final flowering: healthy writing and aging identity in May Sarton’s journals	Typographing the multilingualism of Macao	‘A weed in an exquisite garden’: Representing context in offensive language cases
	Author/s	Deng, Tianzhong	Lam, Sut I	Methven, Elyse
2:30pm	Paper title	Pain in medical consultations: A conversation analytic approach	Is it OK to Punch a Nazi? The American ‘alt-right’ and the discursive construction of free speech.	Implicit nationalist rhetoric in government policy and media reporting on tourist accommodation
	Author/s	La, Jessica	Fisher, Anthony	Leto, Mario

Session 1 continued – Wednesday 6 <sup>th</sup> December 2017				
3pm	Paper title	'Oh lord, I'm not that old!': Negotiating age categories in health care interactions	Virtual World and Gender Identity	Visual representations of identities in diasporic webpages
	Author/s	Stubbe, Maria; Hilder, Jo Weatherall, Ann	Huang, Xiaowei	Hiradhar, Preet
3:30pm	Afternoon tea – WG Foyer Level 3			
	Room	WG803	WG809	WG907
4pm	Paper title	Interaction Between Hand Gestures and Referring Expressions in Object-referring Practice: A Comparative Study on Chinese Children of Two Ages	Saying and doing gender	Subverting Scripts: Genetic Engineering and Social Status in Contemporary Fiction
	Author/s	Zeng, Xiaorong Zeyuan, Chen	Karunanayake, Geetha	Irvine, Anaise
4:30pm	Paper title	The role of touch in horse-rider-trainer interaction	'I thought I was just overreacting': Sexual harassment and negotiating identities as young women during study abroad	The Implicit Ideologies in Thai Children's Books: Attempting to Promote Gender Equality: Critical Discourse Analysis
	Author/s	Lundgren, Charlotte	Dawson, Shelley	Suwannarat, Junyawan
5pm	Paper title	Silence embodied: Gestural silence as meaningful action	"You can look but you can't touch": Women's experiences of webcam sex work in Aotearoa/New Zealand	Study of Schematic Structure in Computer Engineering Postgraduate Students' Conference Presentations
	Author/s	Fogarty-Bourget, Chloë Grace	Henry, Madeline	Rajabi Mehr, Farnaz
5:30pm	Paper title	The influence of gestural configurations on the perception of gender identity	The price of salt: desired self and negotiated freedom in Chinese lesbians' narratives	Revisiting communicative purposes of research journal publications in digital times
	Author/s	Geenen, Jarret Prescott, Rebecca	Wang, Cathay Kaixi	Liu, Jianxin Jeba, Jebunnesa
6pm	Welcome Drinks – WG Foyer Level 3			

	Session 2 – Thursday 7 <sup>th</sup> December 2017			
8:30am -	Coffee – WG Foyer Level 3			
9:30am –	<b>Workshop 1</b> <b>WG803</b> Professor Theo van Leeuwen - Analyzing Musical Discourse	<b>Workshop 2</b> <b>WG809</b> Professor Michael Bamberg - Narrative practices — Contextualizing a sense of who we are (identities)	<b>Workshop 3</b> <b>WG706</b> Professor Sigrid Norris - Multimodal transcription conventions for replicability of studies and reliability	<b>Workshop 4</b> <b>WG907</b> Professor David Barton - Workshop on ethnographic approaches to research in the academics writing project
12:30 – 5:30pm	Bus trip to Piha for those registered, includes packed lunch, meet at registration desk WG Foyer Level 3			

	Session 3 – Friday 8 <sup>th</sup> December 2017				
8:30am -	Coffee				
9am –	Keynote – WG126	Professor Michael Bamberg - Analyzing narrative or narrative practices? – Identities as in-the-making			
10am –	Morning tea – WG Foyer Level 3				
	Room	WG803	WG809	WG907	WG903
10:30am	Paper title	A multimodal analysis of online editorials on disputed islands in the East China Sea by the Chinese and Japanese press	Supervisor-supervisee interactions in a New Zealand tertiary institute	Generic Homogeneity: Graduate Stories as a Promotional Genre in Higher Education Marketisation	Agency and capital in refugee narratives
	Author/s	Watanabe, Hideo	Soltani, Behnam	Tse, Vincent Wai Sum	Greenbank, Emily
11am	Paper title	Reported Speech in news reports in Cuba and in the United States: A measuring stick of freedom of the press	Genre, Pedagogy, and PowerPoint Design in Teaching Linguistics: A Multimodal Discourse Analysis Approach	Assessing the multimodal construction of public sentiment on social media: How the Dogs-of-Instagram reveal voter preferences	Understanding French Second Language Acquisition from the Conversation Analytic Perspective
	Author/s	Gervasi, Kareen	Feng, William Dezheng	Caple, Helen	Foster, Michael
11:30am	Paper title	A marriage of convenience: The metaphorical characterization of the Internet Mana alliance	Norm-critical play and learning in preschools – an innovation meeting between education, architecture, norm criticism and design	A Multimodal Discourse Analysis of Property Commercials in Singapore	When fashionable novels meet fashionable magazines: Uncovering the Social Impact of Vestimentary Writing in Catherine Gore’s Silver-fork Fiction
	Author/s	Peters, Rachel	Heikkilä, Mia	Mah, Adeline	Tse, Angela
12pm	Paper title	Internet memes and public participation in the 2017 Hong Kong Chief Executive Election	Three representations of body in student teacher’s feedback discussions: The human body as an interactional resource in identity production	Advertising luxury residences in Hong Kong: a multimodal critical discourse analysis	Gender Differences in the Use of Connectives in Narrative Discourse: The Case of Persian-speaking Preschool Children
	Author/s	Wong, Kelvin Chun Hin	Christensson, Johan	Wong, May	Tajeddin, Zia Soleimani, Tahereh
12:30pm -	Lunch – WG Foyer Level 3				
	Room	WG803	WG809	WG907	WG903
1:30pm	Paper title	Collective but not mutual gaze: The effects of physical objects and spatial organization during a communicative goal-directed task	Teenage Pregnancy Prevention: a failed public policy in Mexico	Populist Discourse: Is it a Thing and How can it be Analysed?	Translating a Legendary Chinese Heroin into a Hybrid Cultural Character: a multimodal approach to translations of Mulan
	Author/s	Geenen, Jarret	Vázquez , M. Andrea	Fenton-Smith, Ben	Zhang, Meifang
2pm	Paper title	YouTube instructional videos and the showing-and-telling of practical skills	Heterochronicity, self-disclosure, and the intersection of YouTube comments and same-sex marriage laws	Discourse analysis and non-representational theories. Are they mutually exclusive?	Stance Mediation in Translating News: A Case Study of <i>the Paper’s</i> Translation of Foreign News
	Author/s	Evans, Bryn Lindwall, Oskar	Kerry, Victoria	Skrede, Joar	Qin, Binjian

	Session 3 continued – Friday 8 <sup>th</sup> December 2017				
2:30pm	Paper title	<i>Could you say that again.</i> The use of directives in Acceptance Commitment Therapy	It's. Not. Marriage.: Essentialism in same-sex marriage discourse	Unwilling Participants at the Negotiating Table: Stakeholders in Reflexive Practices in University Data Sharing Sessions	Translators and/as Modernizers: Visualizing the Social Network of an Early Modern Chinese Publisher
	Author/s	Weatherall, Ann	Burns, Melanie	Grujicic-Alatrisme, Lubie	Ye, Jia Michelle
3pm	Afternoon tea – WG Foyer Level 3				
	Room	WG803	WG809	WG907	WG903
3:30pm	Paper title	<i>Friendship</i> in adolescent narrative and reasoning discourse	Seeking the lime light for political gain: Discourses of immigration in the NZ General Election.	Chineseness in her writing: the writer's national identity construction and display in 'A Many-Splendoured Thing'	Strengthening National Leadership via Metaphors: A Case Study of Xi's Keynote Speech at the World Economic Forum 2017
	Author/s	Hosaka, Yuko	Smith, Philippa	Qiao, Shujing	Zhang, Xiaoyu
4pm	Paper title	(Re)crossing professional boundaries: Healthcare workers negotiating occupational transitions	Public Representations of Immigrants in Museums – Exhibition and Exposure in France and Germany	Attitude, Identity and Social Struggle: A Corpus-based Appraisal Analysis of Heavy Metal Music Lyrics	The Analytical Method of Classical Hollywood Film Performance —A Social Semiotic Exploration
	Author/s	Marra, Meredith	Porsché, Yannik	Cheung, Joyce	Zhang, Zhen
4:30pm	Paper title	"...it has knots and it's just argh, it's a mission" – discourse analysis in research on the body and affect	New Zealand Flag Debate Deconstructed	'But it's such a taboo subject in my own language' English as a Medium of Performing Identities	Anaphoric repair on person reference in spontaneous Chinese conversation
	Author/s	Glapka, Ewa	Horvath, George	Zilli, Pattamawan	Ma, Bosen
5pm	Paper title	A social practice view of health literacy: Dying in aged residential care facilities in New Zealand	The Discourse of Immigrants and Refugees in English Online Newspapers: The Interplay of Text and Images	Examiners' reports: A genre and corpus analytic study	A critical discourse study of Indigenous language revitalisation policy in Taiwan
	Author/s	Balmer, Deborah	Schmolz, Helene	Basturkmen, Helen Barlow, Michael	Ting , Chien-Ju
5:30pm	Finish				
7pm	Conference Dinner – Vivace Restaurant, 50 High Street, Auckland				

	Session 4 – Saturday 9 <sup>th</sup> December 2017			
8:30am -	Coffee – WG Foyer Level 3			
9am –	Keynote – WG126	Professor Theo van Leeuwen - Emotion and Music – A Social-Semiotic Approach		
10am –	Morning tea – WG Foyer Level 3			
	Room	WG803	WG809	WG907
10:30am	Paper title	Disciplinary Affordance vs Pedagogical Affordance: Teaching the Multimodal Discourse of University Science	Creative writers and national identity: developing a discourse analysis methodology for creative texts	The Multimodality of “Thainess” in Thai tourism videos
	Author/s	Airey, John	Unger, Johnny	Jocuns, Andrew
11am	Paper title	Towards modelling formal learning in terms of the multimodal emergence of transduction	Grammar Talk in a University Writing Centre	Corpus linguistics and the discursive construction of social identity in the media
	Author/s	Linder, Cedric	Makmillen, Shurli Norman, Kim	Bednarek, Monika
11:30am	Paper title	Localness, Authenticity and (Self-)Orientalism: Representations of Heritage Attractions in Chinese and English Travel Guidebooks	Wonky, by design: the subtle, but deliberate, construction of victimhood in one scene from Charlie and the Chocolate Factory.	How is the creative identity of female Māori and Pacific artists co-produced? A study of life stories using vertical layers of discourse.
	Author/s	Poon, Billy Lok Ming	Hale, Adrian	Matelau, Tui
12pm	Paper title	Four discourse models of physics teacher education	How L1 and L2 students construct their persuasion in their argumentative writing	The construction of positive age identity in residential homes for the elderly
	Author/s	Larsson, Johanna Airey, John	Dong, Jihua	Kelso, Brigid
12:30pm -	Lunch – WG Foyer Level 3			
1:30pm	Keynote – WG126	Professor Sigrid Norris - “It’s just like being there in person”: International videoconferencing in families		
2:30pm	Conference closing – WG126			
3pm	Finish			